

# 5K Run/Walk Sponsorship

A unique opportunity for your business

## November 3, 2024 | Morris Plains

The Strides for Education 5K Run/Walk has become a cherished tradition in Morris Plains, drawing serious runners, runners-in-training, walkers and a wide range of teams created by community organizations. Sponsored by the Education Foundation of Morris Plains, the run's proceeds support innovation in education in the Morris Plains School District.

Become a sponsor and raise your profile among active, engaged local residents!

#### **SPONSORSHIP LEVELS**

RACE CHAMPION: \$1,000

**COURSE SPONSOR: \$500** 

**RACE SUPPORTER: \$250** 



### **RACE CHAMPION** (\$1,000)

- Company name and logo in premiere position on the race banner, which will be promoted as a featured photo opportunity
- Premier logo placement on the exclusive race t-shirt given to each participant
- Promotion as Race Sponsor in all marketing and PR efforts and the EFMP website
- Your company's promotional materials or giveaways in in runner race packets
- Your company representative featured at the event

#### **COURSE SPONSOR** (\$500)

- Choose from three Course Sponsor options:
  - **Kilometer** (5 available)
  - Fun Run (1 available)
  - **Hydration Station** (2 available)
- Company name and logo on official kilometer marker, fun run start, or station
- Prominent logo placement on official race banner, promoted as a photo spot
- Prominent logo position on the exclusive race t-shirt given to each participant
- Promotion as a Course Sponsor and on the EFMP website
- Promotional materials or giveaways included in the runner race packets

#### **RACE SUPPORTER** (\$250)

- Company name on official race banner, promoted as a photo spot
- Company name on exclusive race t-shirt given to all participants
- Promotion as a Supporter and on the EFMP website.